Community Engagement Strategies During COVID19

How are you supporting community engagement with residents, businesses, nonprofits and local governments during the pandemic? Share a thought, a link or a sample!

What tech tools are you using?

⊖ ANONYMOUS 9/23/20 3:53PM

Zoom, FB Live, Poll Everywhere

We use Zoom to stream on FB Live with interactive poll questions using a platform called Poll Everywhere — it's a great way to get input from participants!

♡ 0 ◯ 0

⊖ ANONYMOUS 9/23/20 3:51PM

Google Texting/Calling

We are working with the Bhutanese Community Association in Pittsburgh for some specific outreach about COVID. They seem to have a very savvy and big Google Texting/Calling system that they use for outreach in their community.

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⊖ ANONYMOUS 9/23/20 3:50PM

Google Interactive Agenda

For community meetings we use google interactive agendas that allow people to edit and add comments in real time.

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> **Anonymous** 10/15/20 5:01PM
> Hi! Could you provide a link or example? It's hard locating this online

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⊖ ANONYMOUS 9/23/20 3:49PM

Poll Everywhere

·   https://www.polleverywhere.com
This platform lets you ask questions and view feedback in a livestream workshop

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⊖ ANONYMOUS 9/23/20 3:49PM

https://www.menti.com/

For live polls.

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⊖ ANONYMOUS 9/23/20 3:48PM

EdPuzzle.com
Basic account is free.

If you refer it to others, you can "earn" more space.

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ANONYMOUS 9/22/20 6:13PM

Grasshopper - for the helpline

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ANONYMOUS 9/22/20 6:06PM

Qualtric for surveys during workshops, Google platform for live / shared editing and collaboration in workshops

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ANONYMOUS 9/22/20 6:06PM

kahoot

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ANONYMOUS 9/22/20 6:06PM

Zoom

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ANONYMOUS 9/22/20 6:06PM

Zoom, Qualtrics, FB live, QR Codes

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ANONYMOUS 9/22/20 6:06PM

WebEx, our YouTube page, email blasts

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ANONYMOUS 9/22/20 6:06PM

Peer-to-peer texting. We use Hustle but there are other free ones out there

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ANONYMOUS 9/22/20 6:05PM

Zoom

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> **Anonymous** 9/22/20 6:05PM
> Zoom

Zoom, teams, facebook

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texting service

textedly.com

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Nextdoor for communications

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GoToWebinar

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zoom

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Zoom, mostly the breakout rooms

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FB live. Zoom. QR Codes.

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GoToMeeting, FB Live, Zoom, Microsoft Teams

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Zoom, QR codes for online surveys

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ANONYMOUS 9/22/20 6:05PM

FB Live, Zoom, Instagram, Qualtrics for surveys

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> **Anonymous** 9/22/20 6:06PM
> Zoom

> **Anonymous** 9/22/20 6:06PM
> Qualtrics?

ANONYMOUS 9/22/20 6:04PM

Zoom

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ANONYMOUS 9/22/20 6:04PM

Zoom
QR Codes

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ANONYMOUS 9/22/20 6:04PM

Neighborhood Planning meetings
Streaming Zoom presentation on FB Live with
interactive polls using the Poll Everywhere platform

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Are you facilitating events or activities virtually? If so, how and what tools are you using?

ANONYMOUS 9/22/20 6:08PM

**Using online meeting platforms for virtual
in-home visits; if no internet, using phone
calls and delivering materials to follow along**

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ANONYMOUS 9/22/20 6:07PM

**Yes, have our Neighbors building
Neighborhoods courses via WebEX Events**

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ANONYMOUS 9/22/20 6:06PM

We have been putting surveys in the chat box to keep things
moving.

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ANONYMOUS 9/22/20 6:06PM

Bi-weekly

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⊖ **ANONYMOUS** 9/22/20 6:06PM

Zoom Community Meetings

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⊖ **ANONYMOUS** 9/22/20 6:06PM

zoom

♡ 0 ◯ 0

⊖ **ANONYMOUS** 9/22/20 6:06PM

Fundraising
FB Live

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⊖ **ANONYMOUS** 9/22/20 6:05PM

Zoom breakout rooms work great plus the white board and annotate features for live feedback and decision making

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⊖ **ANONYMOUS** 9/22/20 6:05PM

yes. So far just Teams and WebEx. Not ideal.

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⊖ **ANONYMOUS** 9/22/20 6:04PM

Zoom

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⊖ **ANONYMOUS** 9/22/20 6:04PM

Zoom, FB Live

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Share a unique story or experience

⊖ **ANONYMOUS** 9/22/20 6:09PM

We hosted a Gathering of Gardeners for community gardeners to strengthen connections and exchange ideas. We used Zoom. It worked well! The breakout function was really helpful.

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Honoring Neighborhood Leaders at an Annual Summit Press Coverage, etc.

♡ 3 ◯ 0

We are doing a community collaboration were residents receive small 6"x6" boards that make up a larger mural. We provide the materials the boards and also the paint and pastels. Residents sign up online and we have had over 150 participants. These murals are displayed in our downtown Toledo, OH in participating businesses. This was a spin off of our Momentum festival to keep residents engaged.

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Zoom, Skype, QR codes

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Neighborhood Planning meetings

We've found that by asking questions through a polling platform, the responses we receive are more frank -- the anonymity of the feature seems to let people express their opinions more readily

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> **Anonymous** 9/22/20 6:07PM
> Agree - surveys need to be anonymous and not require any account creation

Other ideas!

Using Zoom & FB Live together

Check out this article on how to do this!
https://support.zoom.us/hc/en-us/articles/115000350406-Streaming-a-meeting-or-webinar-on-Facebook-Live

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Using Zoom & FB Live together

See: https://www.facebook.com/1HoodMedia
1 Hood Media in Pittsburgh, PA is doing a lot with FB live events. They have a FB Live event every Tuesday that is "What Black Pittsburgh needs to know about COVID" and they are doing an interesting combination of discussion and bringing local leaders on who draw an audience.

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ANONYMOUS 9/23/20 3:50PM

How to engage people unable to connect virtually

· Offer a tollfree number that people can
call in and listen and participate real time.

· Conduct a digital literacy training.

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ANONYMOUS 9/23/20 3:50PM

We are working with small neighborhood groups as community-rooted partners to assist with community engagement. We pay the groups to engage in their own neighborhood --virtually and in-person and to resident concerns in real time.

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ANONYMOUS 9/22/20 6:07PM

we are having outdoor movies (drive in style) at an old school

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ANONYMOUS 9/22/20 6:07PM

Using Facebook ads

We've greatly expanded the reach of our planning efforts by using ZIP code-targeted FB ads to share info on our meetings and surveys, and to solicit ledes to build out our contact list

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ANONYMOUS 9/22/20 6:06PM

We are using Mentimeter

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> **Anonymous** 9/22/20 6:07PM
> I don't know that one!

ANONYMOUS 9/22/20 6:06PM

Using StoryMaps to share visual story telling

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> **Anonymous** 9/22/20 6:06PM
> was just about to add this

> **Anonymous** 9/22/20 6:07PM
> We use them too! Great resource.

ANONYMOUS 9/22/20 6:05PM

We are also setting up a texting number for people to send photos, short videos, etc

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Questions?

ANONYMOUS 9/23/20 3:55PM

How to engage people unable to connect virtually

Offer a tollfree number that people can
call in and listen and participate real time.
Conduct a digital literacy training.

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ANONYMOUS 9/22/20 6:05PM

How to connect with non-tech folks?

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> **Anonymous** 9/22/20 6:06PM
> Taking time to help seniors call in to Zoom meetings. They all have landlines.

> **Anonymous** 9/22/20 6:07PM
> We try to do neighborhood wide mailings to reach folks not online. Even small mailings for specific blocks can be helpful

> **Anonymous** 9/22/20 6:09PM
> We use Zoom on Facebook Live with the option to call in if people aren't able to stream

> **Anonymous** 9/22/20 6:14PM
> Phone call option with the opportunity to request mailed materials they could follow along with or read over