



# Community Engagement Strategies During COVID19

How are you supporting community engagement with residents, businesses, nonprofits and local governments during the pandemic? Share a thought, a link or a sample!

## What tech tools are you using?

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⇄ ANONYMOUS 9/23/20 3:53PM

### Zoom, FB Live, Poll Everywhere

We use Zoom to stream on FB Live with interactive poll questions using a platform called Poll Everywhere – it's a great way to get input from participants!

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⇄ ANONYMOUS 9/23/20 3:51PM

### Google Texting/Calling

We are working with the Bhutanese Community Association in Pittsburgh for some specific outreach about COVID. They seem to have a very savvy and big Google Texting/Calling system that they use for outreach in their community.

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⇄ ANONYMOUS 9/23/20 3:50PM

### Google Interactive Agenda

For community meetings we use google interactive agendas that allow people to edit and add comments in real time.

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Anonymous 10/15/20 5:01PM

Hi! Could you provide a link or example? It's hard locating this online

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⇄ ANONYMOUS 9/23/20 3:49PM

### Poll Everywhere

· <https://www.polleverywhere.com>

This platform lets you ask questions and view feedback in a livestream workshop

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⇄ ANONYMOUS 9/23/20 3:49PM

<https://www.menti.com/>

For live polls.

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⇄ ANONYMOUS 9/23/20 3:48PM

[EdPuzzle.com](http://EdPuzzle.com)

Basic account is free.

If you refer it to others, you can "earn" more space.

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⇒ ANONYMOUS 9/22/20 6:13PM

**Grasshopper - for the helpline**

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⇒ ANONYMOUS 9/22/20 6:06PM

**Qualtrics for surveys during workshops, Google platform for live / shared editing and collaboration in workshops**

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⇒ ANONYMOUS 9/22/20 6:06PM

**kahoot**

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⇒ ANONYMOUS 9/22/20 6:06PM

**Zoom**

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⇒ ANONYMOUS 9/22/20 6:06PM

**Zoom, Qualtrics, FB live, QR Codes**

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⇒ ANONYMOUS 9/22/20 6:06PM

**WebEx, our YouTube page, email blasts**

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⇒ ANONYMOUS 9/22/20 6:06PM

**Peer-to-peer texting. We use Hustle but there are other free ones out there**

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⇒ ANONYMOUS 9/22/20 6:05PM

**Zoom**

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Anonymous 9/22/20 6:05PM  
Zoom

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⇒ ANONYMOUS 9/22/20 6:05PM

**Zoom, teams, facebook**

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⇒ ANONYMOUS 9/22/20 6:05PM

**texting service**

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⇒ ANONYMOUS 9/22/20 6:05PM

**Nextdoor for communications**

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**GoToWebinar**

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⇒ ANONYMOUS 9/22/20 6:05PM

**zoom**

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⇒ ANONYMOUS 9/22/20 6:05PM

**Zoom, mostly the breakout rooms**

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⇒ ANONYMOUS 9/22/20 6:05PM

FB live. Zoom. QR Codes.

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⇒ ANONYMOUS 9/22/20 6:05PM

GoToMeeting, FB Live, Zoom, Microsoft Teams

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⇒ ANONYMOUS 9/22/20 6:05PM

**Zoom, QR codes for online surveys**

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⇒ ANONYMOUS 9/22/20 6:05PM

**FB Live, Zoom, Instagram, Qualtrics for surveys**

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Anonymous 9/22/20 6:06PM  
Zoom

Anonymous 9/22/20 6:06PM  
Qualtrics?

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⇒ ANONYMOUS 9/22/20 6:04PM

**Zoom**

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⇒ ANONYMOUS 9/22/20 6:04PM

**Zoom**

QR Codes

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⇒ ANONYMOUS 9/22/20 6:04PM

**Neighborhood Planning meetings**

Streaming Zoom presentation on FB Live with interactive polls using the Poll Everywhere platform

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### **Are you facilitating events or activities virtually? If so, how and what tools are you using?**

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⇒ ANONYMOUS 9/22/20 6:08PM

**Using online meeting platforms for virtual in-home visits; if no internet, using phone calls and delivering materials to follow along**

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⇒ ANONYMOUS 9/22/20 6:07PM

**Yes, have our Neighbors building Neighborhoods courses via WebEX Events**

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⇒ ANONYMOUS 9/22/20 6:06PM

We have been putting surveys in the chat box to keep things moving.

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⇒ ANONYMOUS 9/22/20 6:06PM

**Bi-weekly**

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⇒ ANONYMOUS 9/22/20 6:06PM

**Zoom Community Meetings**

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⇒ ANONYMOUS 9/22/20 6:06PM

**zoom**

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⇒ ANONYMOUS 9/22/20 6:06PM

**Fundraising**

FB Live

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⇒ ANONYMOUS 9/22/20 6:05PM

**Zoom breakout rooms work great plus the white board and annotate features for live feedback and decision making**

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⇒ ANONYMOUS 9/22/20 6:05PM

**yes. So far just Teams and WebEx. Not ideal.**

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⇒ ANONYMOUS 9/22/20 6:04PM

**Zoom**

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⇒ ANONYMOUS 9/22/20 6:04PM

**Zoom, FB Live**

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## Share a unique story or experience

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⇒ ANONYMOUS 9/22/20 6:09PM

**We hosted a Gathering of Gardeners for community gardeners to strengthen connections and exchange ideas. We used Zoom. It worked well! The breakout function was really helpful.**

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⇒ ANONYMOUS 9/22/20 6:06PM

**Honoring Neighborhood Leaders at an Annual Summit Press Coverage, etc.**

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⇒ ANONYMOUS 9/22/20 6:06PM

We are doing a community collaboration where residents receive small 6"x6" boards that make up a larger mural. We provide the materials the boards and also the paint and pastels. Residents sign up online and we have had over 150 participants. These murals are displayed in our downtown Toledo, OH in participating businesses. This was a spin off of our Momentum festival to keep residents engaged.

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⇒ ANONYMOUS 9/22/20 6:05PM

### **Zoom, Skype, QR codes**

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⇒ ANONYMOUS 9/22/20 6:05PM

### **Neighborhood Planning meetings**

We've found that by asking questions through a polling platform, the responses we receive are more frank -- the anonymity of the feature seems to let people express their opinions more readily

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Anonymous 9/22/20 6:07PM

Agree - surveys need to be anonymous and not require any account creation

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## **Other ideas!**

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⇒ ANONYMOUS 9/23/20 3:52PM

### **Using Zoom & FB Live together**

Check out this article on how to do this!

<https://support.zoom.us/hc/en-us/articles/115000350406-Streaming-a-meeting-or-webinar-on-Facebook-Live>

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⇒ ANONYMOUS 9/23/20 3:51PM

### **Using Zoom & FB Live together**

See: <https://www.facebook.com/1HoodMedia>

1 Hood Media in Pittsburgh, PA is doing a lot with FB live events. They have a FB Live event every Tuesday that is "What Black Pittsburgh needs to know about COVID" and they are doing an interesting combination of discussion and bringing local leaders on who draw an audience.

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⇒ ANONYMOUS 9/23/20 3:50PM

### **How to engage people unable to connect virtually**

- Offer a tollfree number that people can call in and listen and participate real time.
- Conduct a digital literacy training.

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⇒ ANONYMOUS 9/23/20 3:50PM

**We are working with small neighborhood groups as community-rooted partners to assist with community engagement. We pay the groups to engage in their own neighborhood --virtually and in-person and to resident concerns in real time.**

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⇒ ANONYMOUS 9/22/20 6:07PM

**we are having outdoor movies (drive in style) at an old school**

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⇒ ANONYMOUS 9/22/20 6:07PM

### Using Facebook ads

We've greatly expanded the reach of our planning efforts by using ZIP code-targeted FB ads to share info on our meetings and surveys, and to solicit leads to build out our contact list

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⇒ ANONYMOUS 9/22/20 6:06PM

### We are using Mentimeter

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Anonymous 9/22/20 6:07PM  
I don't know that one!

⇒ ANONYMOUS 9/22/20 6:06PM

### Using StoryMaps to share visual story telling

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Anonymous 9/22/20 6:06PM  
was just about to add this

Anonymous 9/22/20 6:07PM  
We use them too! Great resource.

⇒ ANONYMOUS 9/22/20 6:05PM

### We are also setting up a texting number for people to send photos, short videos, etc

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## Questions?

⇒ ANONYMOUS 9/23/20 3:55PM

### How to engage people unable to connect virtually

Offer a tollfree number that people can call in and listen and participate real time.  
Conduct a digital literacy training.

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⇒ ANONYMOUS 9/22/20 6:05PM

### How to connect with non-tech folks?

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Anonymous 9/22/20 6:06PM  
Taking time to help seniors call in to Zoom meetings. They all have landlines.

Anonymous 9/22/20 6:07PM  
We try to do neighborhood wide mailings to reach folks not online. Even small mailings for specific blocks can be helpful

Anonymous 9/22/20 6:09PM  
We use Zoom on Facebook Live with the option to call in if people aren't able to stream

Anonymous 9/22/20 6:14PM  
Phone call option with the opportunity to request mailed materials they could follow along with or read over

